

EPSILON TIMBER & RECYCLING CRANES

PALFINGER



EPS flash

In Touch. In Tune.

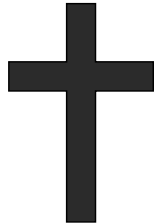
In memory of
MARKUS PRENNINGER

*19. January 1979 - †07. June 2023



ING. MARKUS LEOPOLD PRENNINGER

*19. JANUARY 1979 - †07. JUNE 2023



Farewell to a valued personality

Dear Partner,

It is with great sadness and deep regret that we have to announce the extremely sad news that our long-time friend and valued colleague Markus Prenninger has left us far too early. After a short but merciless battle against a serious illness, Markus passed away on Wednesday, June 7, 2023, in Salzburg.

It is difficult for us to find the words to adequately describe Markus' importance and impact on the company and our hearts. For more than 15 years, he contributed his experience and commitment to PALFINGER EPSILON in Sales & Service and in the Management Board. Markus was admired not only for his outstanding professionalism and results-oriented approach, but above all for his warm-hearted nature and exemplary leadership qualities.

We will remember Markus as a caring person who always had an open ear for his colleagues. His smile and compassionate nature has left an unforgettable mark on our hearts. He not only inspired us professionally, but also left a personal mark on us.

In these difficult hours of grief and loss, let us hold on to the positive memories of Markus and support each other.

Markus started his employment with EPSILON Kran GmbH in May 2007. At that time, Markus was 28 years old. From 2007 to 2012, Markus was Area Sales Manager for our core markets in the EMEA sales region. He looked after the markets in Central and Western Europe.



2010 was an in-house exhibition at EPSILON. The picture shows Markus together with dealers and former managing director and friend Stefan Oberleitner.



Trade fair time was and is a very special time. Markus always presented our new features to our customers with the greatest enthusiasm and passion.



In addition to his professional travels and activities, Markus has always attached great importance to team spirit with his colleagues and traders.



From 2012 to 2016, Markus relinquished responsibility for the EMEA region as Area Sales Manager and dedicated his commitment to the market development issues of North and South America, and later briefly for Asia. In 2014, our first locally produced crane model C80LB Classic was presented in Sao Paulo.



From 2014, Markus gained his first experience in staff management.
Peter Pürgy and Christoph Hemetsberger were in his team.

Foto was taken at the christmas pasrty.



Markus laid the foundation for a steadily growing relationship with North America. 2015 was the launch of the A-Line 1.0 in the USA.



From 2017 to 2023, Markus led sales for the EMEA market region and constantly expanded his team.



ELMIA WOOD 2017 in Jönköping, Sweden.



His trade fair team at INTERFORST 2018 in München, Germany.



Markus loved to entertain the customers and people around him, so he took over the moderation at INTERFORST 2018.



Since 2020, in addition to his role as Head of Sales EMEA, Markus has led the management together with Hannes Steindl.



Markus' core values included:
Connectivity and **basic trust**

The management team, led by Markus and Hannes, worked together on the strategic direction of EPSILON.

The EPSILON way was born, a common vision was written and five values were created:

Down-to-earth - Responsibility - Passion -
Prudence - Perception

GENERATION 3 LAUNCH - 2022 - Markus focused on the people behind the product. Sustainability for future generations was very important for him. After the successful presentation, we all rejoiced together - he was so mega proud of us.





Company meeting 2023 - Markus is honoured for his 16 years of EPSILON membership..

EPSflash June 2023 - in memory of Markus Prenninger.

In his 16 years, Markus has been a strong representative with EPSILON Spirit, representing our products on the market, accompanying people, making friends...

A good friend and companion of Markus has described immortality as follows:

"If we keep remembering the stories and the workings, then we are immortal!" ♥